

NORTHERN A&P ASSOCIATION



SPONSORSHIP SCHEDULE

The Northern A&P Association celebrated 150 years in 2017 and are heading in to their 147th show – they invite you to be part of this.

Gate numbers over the last 10 years have been consistently 8,000 plus. Along with over 150 trade and craft sites, a range of livestock classes, the Farmyard Nursery, side shows and amusements and first-class entertainment, the Rangiora A&P show is an annual community event not to be missed.

The committee invite you to consider one of the options.

Strategic Show Partner/s

Investment of \$5,000 + GST annually (some value may be able to be in product/voucher content).

- ◆ Acknowledgement by the announcers at event time
- ◆ Naming rights in a particular area/s on Show Day.
- ◆ Your company logo on the 'Home' page of the showground's website and your company profile on the sponsor's page with a link to your website
- ◆ Recognition in editorial and media releases.
- ◆ Banner placements throughout the annual show (you provide the banner/s).
- ◆ Sixteen entry tickets to annual Show.
- ◆ Sixteen lunch tickets to the President's Marquee.
- ◆ Show site 20m x 15m
- ◆ Double page (A5) **black & white** advertisements in the Show Schedule and Catalogue.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

Note: Any creation of signage is at your cost.

Red Show Sponsor

Investment of \$2500 + GST annually (some value may be able to be in product/voucher content).

- ◆ Naming rights to a particular area on Show Day (if available)
- ◆ Seven entry tickets to annual Show
- ◆ Seven lunch tickets to President's marquee
- ◆ Show Site 15m x 15m
- ◆ Full page (A5) **black & white** advertisements in the Show Schedule and Catalogue
- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website with a link to the sponsor's website as applicable.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

Blue Show Sponsor

Investment of \$1000 + GST annually (some value may be able to be in product/voucher content).

- ◆ Four entry tickets to annual Show
- ◆ Four lunch tickets to President's marquee
- ◆ Show Site 6m x 6m
- ◆ Half page (A5) **black & white** advertisements in the Show Schedule and Catalogue
- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website with a link to the sponsor's website as applicable.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

Yellow Show Sponsor

Investment of \$750 + GST annually (some value may be able to be in product/voucher content).

- ◆ Three entry tickets to annual Show
- ◆ Three lunch tickets to President's marquee
- ◆ Show Site 6m x 6m
- ◆ Half page (A5) **black & white** advertisements in the Show Schedule and Catalogue
- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website with a link to the sponsor's website as applicable.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

Green Show Sponsor

Investment of \$500 + GST annually (some value may be able to be in product/voucher content).

- ◆ Two entry tickets to annual Show
- ◆ Two lunch tickets to President's marquee
- ◆ Half page (A5) **black & white** advertisements in the Show Schedule and Catalogue
- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

White Show Sponsor

Investment of \$250 + GST annually (some value may be able to be in product/voucher content).

- ◆ Two entry tickets to annual Show
- ◆ Half page (A5) **black & white** advertisements in the Show Schedule and Catalogue
- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

Orange Show Sponsor

Investment of \$150 + GST annually (some value may be able to be in product/voucher content).

- ◆ Three entry tickets to annual Show **OR** Half page (A5) **black & white** advertisements in the Show Schedule and Catalogue
- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

Purple Show Sponsor

Investment of \$100 + GST annually (some value may be able to be in product/voucher content).

- ◆ Two entry tickets to annual Show
- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

Pink Show Sponsor

Investment of \$50 + GST annually (some value may be able to be in product/voucher content).

- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website.
- ◆ Invitation to annual sponsor's drinks & nibbles evening

Oval Sponsor

Investment of \$900 + GST annually for a 3 year period.

- ◆ Acknowledgment in the sponsor's page in the Show Schedule, Show Catalogue, plus acknowledgment on the Rangiora show website.
- ◆ Invitation to annual sponsor's drinks & nibbles evening.
- ◆ 2 entry tickets to annual show.

Show Dates

2018 – 19/20 October

2019 – 25/26 October

2020 – 23/24 October

Show Secretary

Lisa Dooling - Phone 03 313-6945

Email: info@rangiorashow.co.nz

If you have any enquiries, please don't hesitate to contact us. We look forward to working with you over the next few years.

**Northern A&P Association / Rangiora A&P Show
Sponsorship Acceptance Form**

COMPANY NAME:

CONTACT NAME:

POSTAL ADDRESS:.....

.....Postcode

Email:

Telephone:

Website:.....

I agree to sponsor the Northern A&P Association / Rangiora A&P Show for a _____ year period.

Level of Sponsorship:

.....

e.g Red

Cost per annum as per level sponsorship:

.....

e.g. Red= \$2500 + GST per annum

Breakdown of cash sponsorship versus product vouchers (if applicable):

.....

.....

Any specific area of interest:

e.g. Cattle, Equestrian etc. or General

.....
Sponsor's signature

.....
Printed Name

.....
Northern A&P signature

.....
Printed Name

Date: